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**CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)**

Applicant(s): Ted Dean, et al.

Docket No.

Tru-Vision-002

Application No. 10/807,866	Filing Date 23 March 2004	Examiner Nasser Ahmad	Customer No. 021897	Group Art Unit 1772
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Invention: New and Improved Retail Merchandising Strip and Method for Making Same.

OCT 30 2006

I hereby certify that the following correspondence:

Transmittal Letter (General Patent Pending) and all documents referred herein

*(Identify type of correspondence)*

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

30 October 2006  
*(Date)*

Matt Robinson

*(Typed or Printed Name of Person Mailing Correspondence)*



*(Signature of Person Mailing Correspondence)*

EV 684427171 US

*("Express Mail" Mailing Label Number)*

Note: Each paper must have its own certificate of mailing.

**TRANSMITTAL LETTER**  
**(General - Patent Pending)**

In Re Application Of: Ted Dean, et al.

Docket No.  
Tru-Vision-002

OCT 30 2006

PATENT & TRADEMARK OFFICE  
IAP74

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/807,866	23 March 2004	Nasser Ahmad	021897	1772	5509

Title:  New and Improved Retail Merchandising Strip and Method for Making Same
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**COMMISSIONER FOR PATENTS:**

Transmitted herewith is:

**Return Postcard;**  
**Certificate of Express Mailing (EV 684427171 US)**  
**Amendment Transmittal Letter; and**  
**Amendment (including remarks and status of claims).**

in the above identified application.

- No additional fee is required.
- A check in the amount of \_\_\_\_\_ is attached.
- The Director is hereby authorized to charge and credit Deposit Account No. 13-2166 as described below.
  - Charge the amount of \_\_\_\_\_
  - Credit any overpayment.
  - Charge any additional fee required.
- Payment by credit card. Form PTO-2038 is attached.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**



Signature

William E. Johnson, Jr.  
 Reg. No. 22,719  
 The Matthews Firm (Customer NO. 021897)  
 2000 Bering Drive, Suite 700  
 Houston, Texas 77057  
 US  
 713-355-4200 Telephone  
 713-355-9689 Facsimile

Dated: 10/30/06

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on \_\_\_\_\_.

(Date)

*Signature of Person Mailing Correspondence*

*Typed or Printed Name of Person Mailing Correspondence*

CC:

**AMENDMENT TRANSMITTAL LETTER (Small Entity)**

Applicant(s): Ted Dean, et al.

Docket No.

Tru-Vision-002

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/807, 866	23 March 2004	Nasser Ahmad	021897	1772	5509

Invention:

New and Improved Retail Merchandising Strip and Method for Making Same.


COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application.

Applicant claims small entity status. See 37 CFR 1.27

The fee has been calculated and is transmitted as shown below.

**CLAIMS AS AMENDED**

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	12 -	21 =	0	x \$25.00	\$0.00
INDEP. CLAIMS	1 -	5 =	0	x \$100.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

No additional fee is required for amendment.  
 Please charge Deposit Account No. \_\_\_\_\_ in the amount of \_\_\_\_\_  
 A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.  
 The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 13-2166  
 Any additional filing fees required under 37 C.F.R. 1.16.  
 Any patent application processing fees under 37 CFR 1.17.  
 Payment by credit card. Form PTO-2038 is attached.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit-card information and authorization on PTO-2038.**

Signature

William E. Johnson, Jr.  
 Reg. No. 22,719  
 The Matthews Firm (Customer No. 021897)  
 Houston, Texas 77057  
 US  
 713-355-4200 Telephone  
 713-355-9689 Facsimile

Dated: 10/30/06

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(Date)

Signature of Person Mailing Correspondence

Typed or Printed Name of Person Mailing Correspondence

CC:



ATTORNEY DOCKET NO.: TRU-VISION-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

§  
IN RE APPLICATION OF: TED DEAN, ET AL. §  
§  
SERIAL NO.: 10/807,866 § EXAMINER: NASSER AHMAD  
§  
FILED: 23 MARCH 2004 § ART UNIT: 1772  
§  
§  
FOR: "New and Improved Retail §  
Merchandising Strip and Method §  
for Making Same" §

AMENDMENT

Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

Responsive to the Office Action dated July 28, 2006, please amend the above-identified application as indicated in the enclosed STATUS OF CLAIMS.